



# PRUNE BARGAINING ASSOCIATION

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July 12, 2019

***Annual Membership Meetings***  
**Prune Bargaining Association**  
**California Prune Growers Marketing Association**  
**Tuesday, July 23, 2019, 11:00 am – 1:00 pm** (including lunch)  
Sutter County Ag Building, 142 Garden Highway, Yuba City

Dear PBA & CPGMA Members and Invited Guests,

California prune shipments are forecast at less than 80,000 tons for the 2018/19 market year. With a potential carry-over in excess of 95,000 tons from last year and the current crop estimated at 110,000 tons, what can growers do to mitigate the crippling oversupply we now face, and what can we expect going forward?

Harvest screening of smaller prunes and working with your harvester and dryer to optimize fruit maturity are advisable options to consider at this juncture. We will discuss these measures in some detail in relation to field pricing, and seasoned members will share their experience in these areas to provide guidance.

Increased government purchases of prunes and increased trade mitigation this market year will also help address the excess supply. What can we expect in this area and where do trends point for California prune acreage?

These questions and more will be addressed in detail next week at the annual membership meeting of the PBA and CPGMA.

Lunch will be provided. Please RSVP by phone or email. I look forward to seeing you on the 23<sup>rd</sup>.

Best Regards,

Greg

Greg Thompson

*Please see agenda on reverse*

*Annual Membership Meetings*

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## **AGENDA**

- 1) Welcome & Introductions
- 2) Beating the Odds, *Ranvir Singh, PBA President*
- 3) Business Report & 2018 Field Price Comparison
- 4) Measuring the Problem; Finding the Solution, *Greg Thompson, PBA General Manager*
- 5) Sizing it all Up: Field Sizing & Steps to Take at Harvest, *Panel Discussion*
- 6) Lunch
- 7) Adjourn

***Please remember to park around side or back of building, not in front. Thanks!***